

CASE STUDY

DELIVERING LIVE VIDEO AROUND A CALL CENTER

Client's brief

Admiral is a FTSE 100 insurance company employing over 5,000 people and with more than 3 million customers, turning over £2bn.

Admiral needed a flexible system to deliver live TV to employees located in a number of different offices. They wanted a system that was simple enough to be installed and managed by their own internal IT people and which would display live TV on a mixture of public area screens, desktop computers and their digital signage system provided by RMG Networks.

Solution

Admiral chose Encoded Media's TV Server system because:

- it is a single rack mount server which they could install themselves
- it integrates directly with RMG Networks digital signage
- it can be used to deliver internal videos, such as training and presentations
- it works across their WAN, centrally supporting multiple buildings

In order to be ready for an important event, Admiral's IT department had a very short deadline to install, test and deploy the system. To speed up the process, Encoded Media worked with Admiral's AV company to pre-configure network settings, starting and finishing the entire install in under a week.

“The system is simple to use and maintain ourselves. Best of all no training is required and if anyone does have a question Encoded Media's standard of telephone and remote support is second to none.”

Matt Guntrip, IT Projects



Find out more about Encoded Media's Presentation Suite at encodedmedia.com

Success!

Initially the TV Server system was used as a way to just deliver live TV news to a single building, but it has been expanded into other locations. It is now used to deliver live internal video as well, keeping staff informed and up to date with company news and events.

